Adegbite Boluwatife Adekunle

Lagos, Nigeria • boluwatifeadegbite@rantidevs.org • Open to Remote Work

Project Manager | Marketing & Automation Specialist | UI/UX Designer | Human Resource Manager

Professional Summary

Dynamic and multi-disciplinary professional with a strong record of building and operating digital businesses across AI services, EdTech, fintech, and marketing. Currently co-founding RantiDevs, an engineering studio, and Configured.AI, an AI configuration and automation agency, while serving as Executive Assistant and Lead Generation Manager at We Are Closerz, a high-ticket closing company for coaches and mentors. Previously managed client operations for an English language school and supported a payment provider's account management team. Brings hands-on experience in lead generation, cold email outreach, social media management, Meta Ads, market research, web scraping, website design, and project coordination. Holds a B.A. in English Language and Literary Studies from the University of Ilorin and combines it with self-taught technical skills in Python, React, and workflow automation.

Experience

Executive Assistant & Lead Generation Manager
October 2026 – Present

We Are Closerz — High-Ticket Closing Company for Coaches & Mentors (wearecloserz.com) · Remote

- Support the Founder & CEO of a commission-based closing company for coaches and mentors, managing day-to-day operations and projects.
- Scrape and compile targeted lead lists of prospective coaches and mentors to feed the company's outreach pipeline.
- Run cold email outreach and structured follow-up sequences to convert prospects into booked conversations.
- Qualify inbound and outbound leads against the company's ideal client criteria before they reach the sales team.
- Conduct market research on target client profiles, competitor positioning, and industry trends.
- Design, build, and manage the company's websites.

Co-Founder & Partner
March 2026 – Present

Configured.AI — AI Configuration & Automation Agency (configuredai.space)

- Co-founded an AI configuration and automation agency that helps solo operators, consultants, teams, and content creators set up high-performance AI systems tailored to their business workflows.
- Responsible for all client correspondence, lead automation pipelines, and outreach campaigns across email and social platforms.
- Conduct ongoing market research on target operator profiles, competitors, and service differentiation.
- Manage all company online resources, including domains, company emails, cloud drives, and analytics dashboards, and organize internal workflows across the pre-launch build phase.
- Book and coordinate discovery and onboarding calls with prospective clients via Cal.com integration.
- Produce motion graphics and brand videos for companies as a secondary service line, built with Claude Code and Higgsfield.
- Co-manage the brand's YouTube channel and X (Twitter) account, publishing thought leadership on AI productivity and driving marketing strategy ahead of public launch.

Co-Founder, Head of Marketing, Operations & Creative
January 2026 – Present

RantiDevs — Engineering Studio (rantidevs.org)

- Co-founded a three-person engineering studio offering software architecture, AI integration, and creative strategy; lead marketing, operations, and creative direction.
- Serve as a multi-disciplinary contributor across Meta Ads, UI/UX design, and lead generation.
- Sustain operations and a professional brand standing through low-volume periods, keeping the studio client-ready.
- Propose and test new service ideas with partners, and conduct outreach to prospective clients to build the pipeline and reinforce partner confidence.

Personal Assistant to Account Manager
March 2026 – September 2026

Payblis — Payment Provider (payblis.com) · Freelance

- Provided executive-level support to the Account Manager of a payment provider, handling scheduling, meeting coordination, and day-to-day administrative tasks.
- Conducted web scraping and market research to gather competitor data and lead information, and to identify payment industry trends and business opportunities.
- Organised documentation and records and handled clerk-level tasks to free up the Account Manager's time for high-priority client activities.

Project Manager
March 2026 – September 2026

Darajat Achieve — English Language School for Saudi Arabian Residents (Remote)

- Oversaw the full client onboarding pipeline, including scheduling, correspondence, and lead tracking for an English language school.
- Coordinated Google Meet sessions between sales closers and prospective students, ensuring smooth handoffs and high show-up rates.
- Handled all lead and student correspondence and maintained the Google Sheets leads tracker, keeping pipeline data accurate and accessible to the team.
- Drove consistent traffic to landing pages, working toward a target of 10–20 qualified leads daily.

Marketing & Automation Specialist
November 2025 – February 2026

Global Visa Advise — Visa Management Company (Remote)

- Planned and executed Meta Ads lead generation campaigns, managing targeting, ad creatives, and budget.
- Built automated message sequences and follow-up workflows to convert and nurture inbound leads efficiently.
- Managed social media and documented beginner-friendly SOPs for Meta Ads Manager and Meta Business Suite.

Social Media Manager & Marketer
August 2025 – January 2026

Transakt Processing LTD — Fiat-to-Crypto Conversion Company (Remote)

- Managed social media presence and content strategy for a fintech company specialising in fiat-to-crypto conversion services.
- Created marketing content and executed digital campaigns to drive brand awareness, audience growth, and client acquisition.

Operations Lead & Developer
2024 – Present

Independent / Freelance

- Led recruitment and operations for an AI-focused marketing unit, sourcing AI Video Experts across Upwork, Fiverr, LinkedIn, and Contra.
- Built a semi-automated forex trading bot in Python with a React dashboard, Telegram alerts, and a backtesting engine.
- Built a Polymarket prediction market bot implementing five strategies, including dual-side arbitrage and copytrading.

Design & Web Projects

Web Designer & Developer — Mac Global Technologies
2026 – Ongoing

Electrical Services Company · Ongoing Website Project (macglobaltech.vercel.app)

- Designing and building a multi-page marketing website for an electrical services company from the client's brief and infographic, including service pages, a quote request form, and WhatsApp chat integration.

UX / Product Designer — DelayEase
2024

Academic Capstone Project

- Delivered all six UX deliverables — user research, personas, journey maps, wireframes, design system, and product thinking — for a food delivery delay notification app.

Skills

Entrepreneurship & Operations: Co-Founding, Workflow Organization, Domain & Cloud Administration, Data Analytics

Project Management: Client Onboarding, Pipeline Management, Google Sheets, Google Meet, Scheduling, Correspondence

Digital Marketing: Meta Ads Manager, Meta Business Suite, Lead Generation, Cold Email Outreach, Social Media Management, YouTube, X

Research & Data: Market Research, Web Scraping, Competitor Analysis, Lead Intelligence, Lead Qualification

Automation & Development: Python, JavaScript, React, HTML, CSS, Website Design & Management, Workflow Automation, Claude Code

Design: Product Design (UI/UX), Wireframing, Design Systems, User Research, Motion Graphics, Higgsfield

Finance & Trading: Forex (FX Majors), Backtesting, COT Analysis, Sentiment Engines, Polymarket, ERC-20 Wallets, Fiat-to-Crypto

Education & Certifications

Product Design (UI/UX) Certificate — TS Academy
2026

B.A. (Second Class Honours) — English Language and Literary Studies
2026

University of Ilorin, Ilorin, Kwara State, Nigeria

Interests

Fiction & Poetry • Football & Sports Analytics • Forex & Prediction Markets • AI Tooling